ABOUT SHOPZONI

Shopzoni is a digitalize platform which helps a brand to promote and expand its products through channel in the market

BENEFITS TO BRAND

➢ Increase and Maintain Goodwill

➢ Digitalization of Distributor to Retailer

➢ Saving Marketing Cost

➢ Saving Cost on Development and Maintenance of Website

➢ Better Connectivity with Consumers and Sellers

INCREASE AND MAINTAIN GOODWILL

Digitally connecting sellers and consumers of your brand

Greater number of people connected at same time

Bigger market reach

Greater customer satisfaction and direct feedback to brand

DIGITALIZATION OF DISTRIBUTOR TO RETAILER

All distributor, seller and retailer are on Shopzoni

Buyers have reach of products at nearest place

Helps with region wise sales data

Easy to get the product

Get original products of brand

Reduce dead stock with sellers, increase profit

SAVING MARKETING COST

In direct touch of sellers and consumers

All product uploaded with description and images

Ready market for new product launch

Real time updates of old and new products with seller and buyer

Saving cost on advertisement on internet and other media

Save cost on printing and distribution of brochure

SAVING COST ON DEVELOPMENT AND MAINTENANCE OF WEBSITE

All products with their details and services of a brand are available on Shopzoni

Creates a effect for a brand, as its own website. Shows a link of Facebook and twitter page of a brand for more connectivity

Save cost and time on developing and maintaining of a website

BETTER CONNECTIVITY WITH CONSUMERS AND SELLERS

On Shopzoni brand, seller and buyer are in direct touch with one another

Brand gets quick and direct feedback from consumers

Recommendation from consumer leads to better sales

Keeps you ahead in a competitive market

SZ SHOPZONI

Your Next Store

SHOPZONI PROCESS FLOWCHART

Brand

Shopzoni add products with description under umbrella of brand. Also partners and sellers are added to brand on Shopzoni

Seller

Sellers add products of a brand by a click on "Sell Yours" button. Seller must quote its own price and make status active of a product

Buyer

Buyer has a vendor code of seller and he can surf on Shopzoni with various option of brand and seller